

## Leedy And Ormrod 2013

Handbook of Research on Management and Strategies for Digital Enterprise Transformation  
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 Practical Research  
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 Qualitative Research Methods for the Social Sciences  
 Practice as Research in the Arts

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### FREEMAN SHANIA

**Handbook of Research on Management and Strategies for Digital Enterprise Transformation** Chandos Publishing  
 The argumentative point of departure of this scholarly book is the common conviction of specialists in the field of education in South Africa that the national education system is not at a satisfactory level – in both the academic and the public discourse. Such allegations are made and, frequently, stronger adjectives than ‘non-satisfactory’ are used. Results of international test series in which South Africa has participated, such as the 2015 TIMSS tests, confirm the negative verdicts found in the (public and scholarly) discourse. This book aims to argue that although the lack of performance could be attributed to a multiplicity of factors, one factor that can make a difference in the achievement levels obtained by learners in schools is leadership. The book demonstrates that a particular problem of both the scholarly and the public discourse on education in South Africa is an overtone of defeatism or resignation, blaming all ills in the education system and educational institutions on historical legacies and/or contextual factors (such as socio-economic deprivation in the catchment areas of schools) or poor resources and infrastructure. This collected work was inspired by a recently published spate of articles on top-performing schools (including top-performing schools in rural communities), in which it was demonstrated that good leadership can overcome such contextual and other challenges. The book unpacks the issue of leadership in South African schools from a variety of perspectives, thus contributing to the development of the scholarly discourse on Educational Leadership in South Africa. The target audience of the book is scholars of Educational Leadership. The research reported in the chapters draw on a wide range of methodologies, including empirical (survey) research (questionnaires and interviews), critical literature surveys, and the comparative method.  
*Education leadership* Routledge  
 Encyclopedia of Pharmacy Practice and Clinical Pharmacy, Three Volume Set covers definitions, concepts, methods, theories and applications of clinical pharmacy and pharmacy practice. It highlights why and how this field has a significant impact on healthcare. The work brings baseline knowledge, along with the latest, most cutting-edge research. In addition, new treatments, algorithms, standard treatment guidelines, and pharmacotherapies regarding diseases and disorders are also covered. The book’s main focus lies on the pharmacy practice side, covering pharmacy practice research, pharmacovigilance, pharmacoconomics, social and administrative pharmacy, public

health pharmacy, pharmaceutical systems research, the future of pharmacy, and new interventional models of pharmaceutical care. By providing concise expositions on a broad range of topics, this book is an excellent resource for those seeking information beyond their specific areas of expertise. This outstanding reference is essential for anyone involved in the study of pharmacy practice. Provides a ‘one-stop’ resource for access to information written by world-leading scholars in the field. Meticulously organized, with articles split into three clear sections, it is the ideal resource for students, researchers and professionals to find relevant information. Contains concise and accessible chapters that are ideal as an authoritative introduction for non-specialists and readers from the undergraduate level upwards. Includes multimedia options, such as hyperlinked references and further readings, cross-references and videos  
**On the Methodology of Financial Economics** Facet Publishing  
 Since early 1960s Nigeria, economy has been unstable and monolithic, centered on crude oil production and export. Instability of Nigeria economy is contributory to why only less than 20 percent small startup businesses survive the first five years. In spite of the unstable business environment, owners created approximately 17.3 million small businesses across Nigeria and employed a total of approximately thirty-two million workers with contribution of about 45 percent to the GDP. Based on theory of constraints, the purpose of this qualitative multiple-case study was to explore strategies required by some small business owners to survive Nigerias unstable economy beyond five years. Data were collected through semistructured interviews with three small business owners who had succeeded in business beyond the first five years from three different regions in Nigeria. The business strategies may help prospective and existing Nigerian small business owners improve profit and sustain business for survival beyond five years.  
*Practical Research* IGI Global  
 Creating cities inclusive of immigrants in Southern Africa is both a balancing act and a protracted process that requires positive attitudes informed by accommodative institutional frameworks. This book revolves around two key contemporary issues that cities around the globe are trying to achieve – viz. the need to build inclusive cities and the need to accommodate immigrants. The search for building inclusive cities is an on-going challenge which most cities are grappling with. This challenge is complicated by the need to include immigrants who are always side-lined by policies of host countries. This book discusses the host-immigrant interface by providing a detailed insight of anchors of inclusive cities and a holistic picture of who immigrants are. These are then discussed contextually within the Southern African region, where insight into selected cities is provided to

some depth using empirical evidence. The discussion on inclusive cities and immigrants is a universal narrative targeting practitioners and students in town and regional planning, urban studies, urban politics, migration and international relations. The Southern African region once more provides an opportunity to further interrogate and understand the dynamics of immigration in selected cities. This book will also be of interest to policy makers dealing with challenges of inclusivity in the light of immigrants.

### **Strategic Safety Management in Construction and Engineering** Bloomsbury Publishing

This Third Edition of Craig Mertler’s practical text helps readers every step of the way as they plan and execute their first educational research project. Offering balanced coverage of qualitative and quantitative methods, an emphasis on ethics, and a wealth of new examples and concrete applications, the new edition continues to use conversational, nontechnical language to help students clearly understand and apply research concepts, principles, procedures, and terminology. Expanded coverage of foundations of research, an increased focus on integrating qualitative and quantitative research, and updated coverage of research questions and the tools of qualitative research bring the book thoroughly up-to-date, while streamlined coverage of statistics shows students how to do quantitative analysis in a straightforward way.

**The Anatomy of Inclusive Cities** Prentice Hall  
 Cape Town, South Africa, 7 Sept. 2016 – 8 Sept. 2016. Theme: Sustainable economies in the information economy. Purpose: To share the quality academic papers presented at the International Conference on Business and Management Dynamics (ICBMD) held from 7 to 8 September 2016 at African Pride Crystal Hotel and Spa in Cape Town. As grey literature, the proceedings are the contributions made by researchers at the conference and are considered the written record of the work that was presented to fellow conference delegates. Methodology: The methodology used varies from researcher to researcher but are suitable for the studies conducted. Thus, on the one hand, studies that were subjective in nature used the interpretive paradigm, where the qualitative approach adopted made use of the interview method to collect data. On the other hand, studies that were objectively inclined adopted the positivist philosophy and used survey questionnaires to collect data. However, there were some academic papers which used mixed methodology because of the nature of the study. Whatever methodology used adhered to the ethos of the philosophies underpinning the methodology. Contribution made to scholarship: The articles come from individual researchers and each article in the proceedings is unique. Mostly, there is no general argument leading from one



contribution to the next. However, it is interesting to note that in the area of economic performance it was evident that real exchange rate and net foreign direct investment contribute more towards innovations in economic growth. With regard to human capital development, papers presented evidence that there exists a definite need to explore the phenomenon of personal branding as limited scientific academic research has been done within the field of personal branding or on elements of the topic. Thus, the outcome argues that personal branding has an influence on leadership style which in turn impacts on organisational performance and related hygiene factors. Furthermore, it was demonstrated that current methods or strategies for enforcing institutionalisation of knowledge sharing within an organisation have not been successful, and, as such, new strategies are needed to reinforce efforts to nurture and invigorate the institutionalisation of knowledge sharing within an organisation. With regard to technology and big data impact on organisational performance, it was evident that system performance, memory consumption and CPU utilisation can be used as criteria to compare and evaluate big data technologies to improve organisational performance. Most of the articles' contribution reemphasised technology education and training as a means of digitising business and improving effectiveness. Target audience: The target readership is academic researchers and business leaders who require access to the latest developments in the fields of economics, information management, business, education, development studies, social sciences and technology. It is also for policymakers and other stakeholders who need a better understanding of the impact of new developments on existing policies and regulations for their review or amendment.

**The Politicization of Ethnicity as Source of Conflict** IGI Global Research methodology is as old as academia itself. Research methodology shifts in strategy as it crosses different disciplines and theories. This, too, is true with the shifting landscape of research opportunities and technologies available to global researchers. To achieve the most accurate and substantial research, it is important to be knowledgeable of emerging research methodologies. The Research Anthology on Innovative Research Methodologies and Utilization Across Multiple Disciplines discusses the most recent global research innovations made across multiple fields. This anthology further discusses how these research methodologies can be applied to a variety of specific fields. Covering topics such as creative thinking, qualitative research, and the research method landscape, this book is essential for students and faculty of higher education, scientists, researchers, sociologists, computer scientists, and academicians.

**Research Methods** Springer  
This book is a starter 'DIY' text for practitioners who are looking to conduct evaluation studies and research as part of their own professional practice. The growing emphasis on evidence-based practice means that there is an increasing need for practitioners to have at least a basic understanding of research, be aware of methodological pitfalls and to be updated on new methods. This book provides a practical, user-friendly guide to social science research methods for professionals who have benefited from little, if any, formal research methods training but find themselves in a role that requires them to read and understand complex research findings and carry out their own research as part of their professional practice. Practical Research and Evaluation is aimed at practitioners working in education, health, social care and community work. Many in this market are non-graduates or are those whose study did not contain a research element, but are required to know how research works. This book has three main aims which will benefit this audience - to enable readers to carry out small-scale research projects of their own, provide them with the basic understanding necessary to commission research, and enable them to better understand and evaluate critically research reports. This book is designed specifically for 'Do-it-Yourself' researchers working in the public or voluntary sectors. It is accessible and relevant to practitioners, uses non-technical language wherever possible and employs grounded examples, practical tips, checklists and readings lists throughout.

**Nursing and Healthcare Research at a Glance** McGraw Hill Research Methodology and Strategy Provides comprehensive coverage of the entire research process, methodologies, strategies and their applications, ideal for final-year undergraduate, Masters and PhD students, academics, researchers and professionals. Research Methodology and Strategy: Theory and Practice is designed to help readers understand the research process and equip them with the skills required to successfully execute their projects. In-depth chapters describe the general research processes, different research paradigms and their applications and criticism, and more. Written by authors with decades of research experience, this authoritative textbook addresses the skills needed by all active researchers, including mixed method research design and development, data- and technology-driven research methodologies, writing and publishing research outcomes, strengthening research-practice nexus and strategies for improving research impact and citations. Provides a solid understanding of interdisciplinary research and analytical methods Offers clear guidance on the application of data-driven and technology-enabled research methods Covers

qualitative, quantitative and mixed methods research methodologies Discusses different case study research methods and practices Describes methods drawn from business, management, economics, and social sciences research Provides strategies for thesis and journal article writing and publishing Provides theoretical frameworks and examples for research-practice nexus and improving research impacts Research Methodology and Strategy: Theory and Practice is an invaluable textbook for senior undergraduate, masters, and PhD research students, academic and scientific researchers, and industry professionals who perform research in the course of their work.

**Perspectives on Transitions in Refugee Education** IGI Global Graduate research is a complicated process, which many undergraduate students aspire to undertake. The complexity of the process can lead to failures for even the most brilliant students. Success at the graduate research level requires not only a high level of intellectual ability but also a high level of project management skills. Unfortunately, many graduate students have trouble planning and implementing their research. Project Management for Research: A Guide for Graduate Students reflects the needs of today's graduate students. All graduate students need mentoring and management guidance that has little to do with their actual classroom performance. Graduate students do a better job with their research programs if a self-paced guide is available to them. This book provides such a guide. It covers topics ranging from how to select an appropriate research problem to how to schedule and execute research tasks. The authors take a project management approach to planning and implementing graduate research in any discipline. They use a conversational tone to address the individual graduate student. This book helps graduate students and advisors answer most of the basic questions of conducting and presenting graduate research, thereby alleviating frustration on the part of both student and advisor. It presents specific guidelines and examples throughout the text along with more detailed examples in reader-friendly appendices at the end. By being more organized and prepared to handle basic research management functions, graduate students, along with their advisors, will have more time for actual intellectual mentoring and knowledge transfer, resulting in a more rewarding research experience.

**Effects of church discipline on numerical and spiritual growth of the Pentecostal Church** AOSIS Qualitative Research Methods - collection, organization, and analysis strategies This text shows novice researchers how to design, collect, and analyze qualitative data and then present their results to the scientific community. The book stresses the importance of ethics in research and taking the time to properly design and think through any research endeavor.

**Strategies for Successful Small Business Ownership in an Unstable Economy** John Wiley & Sons Unlike most educational psychology books, which take one theory at a time, explain its assumptions and principles and then identify implications for educational practice, Essentials of Educational Psychology focuses more on the commonalities than the differences among theories, because although researchers from different traditions have approached human cognition and behavior from many different angles, they sometimes arrive at more or less the same conclusions. This book integrates ideas from many theoretical perspectives into a set of principles and concrete strategies that psychology as a whole can offer you. See for Yourself exercises will help you discover more about yourself as a thinker and learner and also help you come to a deeper and more personal understanding of educational psychology's core ideas. This is the standalone book, if you want the Book/Access Card order the ISBN listed below: 0132682494 / 9780132682497 Essentials of Educational Psychology & MyEducationLab Pegasus /Access Card Package consists of 0131367277 / 9780131367272 Essentials of Educational Psychology: Big Ideas to Guide Effective Teaching 0132598515 / 9780132598514 MyEducationLab Pegasus -- Valuepack Access Card

**Antecedents to Winning the Malcolm Baldrige Award and Achieving Superior Performance** AOSIS In today's globalized world, viable and reliable research is fundamental for the development of information. Innovative methods of research have begun to shed light on notable issues and concerns that affect the advancement of knowledge within information science. Building on previous literature and exploring these new research techniques are necessary to understand the future of information and knowledge. The Handbook of Research on Connecting Research Methods for Information Science Research is a collection of innovative research on the methods and application of study methods within library and information science. While highlighting topics including data management, philosophical foundations, and quantitative methodology, this book is ideally designed for librarians, information science professionals, policymakers, advanced-level students, researchers, and academicians seeking current research on transformative methods of research within information science.

**Tests, Measurements and Research Methods in Behavioural Sciences** SAGE Publications Focusing on the integral role of the researcher, Qualitative Research for the Social Sciences uses a conversational writing

style that draws readers into the excitement of the research process. Lichtman offers a balanced and nuanced approach, covering the full range of qualitative methodologies and viewpoints about the field, including coverage of social media as a tool to facilitate research or as a venue for study. After presenting theoretical concepts and a historical overview, Lichtman guides readers, step by step, through the research process, addressing issues of analyzing data, presenting completed research, and evaluating research. Real-world examples from across the social sciences provide both practical and theoretical information, helping readers understand abstract ideas and apply them to their own research.

**Encyclopedia of Pharmacy Practice and Clinical Pharmacy** IGI Global Business shapes have been changed these days. Change is the main dominant fact that change the way of business operations running. Topics such as innovation, entrepreneurship, leadership, blockchain, mobile business, social media, e-learning, machine learning, and artificial intelligence become essential to be considered by each institution within the technology era. This book tries to give additional views on how technologies influence business and marketing operations for insuring successful institutions survival. The world needs to develop management and intelligent business scenario plans that suite a variety of crisis appears these days. Also, business and marketing intelligence should meet government priorities in individual countries and minimise the risk of business disruptions. Business intelligence - the strategies and technology companies that use it to collect, interpret, and benefit from data - play a key role in informing company strategies, functions, and efficiency. However, being essential to the success, many companies are not taking advantage of tools that can improve their business intelligence efforts. Information technology become a core stone in business. For example, the combination of machine learning and business intelligence can have a far-reaching impact on the insights the company gets from its available data to improve productivity, quality, customer service and more. This book is important because it introduces a large number of chapters that discussed the implications of different Information technology applications in business. This book contains a set of volumes which are: 1- Social Marketing and Social Media Applications, 2- Social Marketing and Social Media Applications, 3- Business and Data Analytics, 4- Corporate governance and performance, 5- Innovation, Entrepreneurship and leadership, 6- Knowledge management, 7- Machine learning, IOT, BIG DATA, Block Chain and AI, 8- Marketing Mix, Services and Branding.

**Proceedings of the International Conference on Business and Management Dynamics 2016: Sustainable economies in the information economy** MacMillan Publishing Company Organizations in modern business settings invest significant time and resources into training employees. By implementing new techniques and methods, business training programs can be optimized and contribute to overall competitive advantage. Training Initiatives and Strategies for the Modern Workforce is a comprehensive reference source for emerging perspectives on bringing evaluation training theory into practice, modifying practices based on the experiences of others, and applying new tools to improve trainings and evaluations. Featuring innovative coverage across relevant topics, such as business metrics, return on investment, and transfer of learning, this book is ideally designed for professionals, business educators, graduate students, practitioners and researchers actively involved in business environments.

**Qualitative Research for the Social Sciences** John Wiley & Sons This straightforward, student-friendly guide contains all the practical advice for successfully undertaking a research project, leading students through all the stages of the research process. The second edition of this no-nonsense textbook supports students in conducting their own research projects, whatever discipline they are from. Describing processes, tools and strategies in a simple, succinct way, it supports the reader carefully through the planning and design stages, to implementation, analysis and completion. Doing a Successful Research Project is suitable for an interdisciplinary audience all over the world. It is aimed at undergraduate and postgraduate students undertaking a research project or dissertation across the social sciences, applied social sciences, education, health and business studies. It can also be used as essential or complimentary reading on modules on qualitative and quantitative research and research design.

New to this Edition: - Enhanced coverage of essential topics, including research ethics, the literature review and online methodologies - Increased coverage on quantitative methods - New up-to-date examples of real-life research studies - Broadened scope to encourage appeal to a wide range of academic disciplines

**Research Anthology on Innovative Research Methodologies and Utilization Across Multiple Disciplines** CRC Press This book gathers papers presented at the 11th International Conference on Construction in the 21st Century, held in London in 2019. Bringing together a diverse group of government agencies, academics, professionals, and students, the book addresses issues related to construction safety, innovative technologies,

lean and sustainable construction, international construction, improving quality and productivity, and innovative materials in the construction industry. In addition, it highlights international collaborations between various disciplines in the areas of construction, engineering, management, and technology. The book demonstrates that, as the industry moves forward in an ever-complex global economy, multi-national collaboration is crucial, and its future growth will undoubtedly depend on international teamwork and alliances.

Educational Researchers and the Regional University Edward Elgar Publishing

Leadership in education has been demonstrated to make a measurable and significant impact on the success of schools and the achievement levels of learners. This book displays the scope and range of the emerging field of the scholarship of education

leadership by means of chapters zooming in on various areas of research in the field. The ensuing chapters focusing on various areas in the field of Education Leadership scholarship are ordered in the following categories: chapters dealing with teacher leadership, school leadership, and mid-level leadership. The sections cover Collective Teacher efficacy in high-performing high schools in South Africa, leadership and leadership challenges of school principals of special schools, entrepreneurial leadership, perceptions of school staff and school governing bodies regarding the use and maintenance of ageing school facilities, and continuous professional development of teachers in Namibia. All the chapters employ a variety of research methods. The research reported on in each of the chapters does not only give clear indications as to how and where to improve practice but also

opens vistas for new and future research, suggesting to scholars in the field promising ways to take the field forward with research critical to the continual advance and relevance of the field.

*The Effect of Information Technology on Business and Marketing Intelligence Systems* GRIN Verlag

Accurate. Reliable. Engaging. These are just a few of the words used by adopters and reviewers of John Santrock's Child Development. The new topically-organised fourteenth edition continues with Santrock's highly contemporary tone and focus, featuring over 1,000 new citations. The popular Connections theme shows students the different aspects of children's development to help them better understand the concepts. Used by hundreds of thousands of students over thirteen editions, Santrock's proven learning goals system provides a clear roadmap to course mastery.