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Buy Changing Minds: The Art and Science of Changing Our Own and Other People's Minds (Leadership for the Common Good) by Howard Gardner (ISBN: 9781578517091) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders. Changing Minds: The Art and Science of Changing Our Own ... In Changing Minds: The Art and Science of Changing Our Own and Other People's Minds (Harvard Business School Press, 2004), Howard Gardner discusses seven levers for persuading others to embrace ... Tactics for Changing Minds - Harvard Business Review Changing minds : the art and science of changing our own and other people's minds. [Howard Gardner] -- Gardner defines leadership as the ability to change minds, using examples of various leaders (e.g., Margaret Thatcher, Mohandas Gandhi, James O. Freedman, President Bush, Tony Blair, and South ... Changing minds : the art and science of changing our own ... 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Guest: Dr. Howard Gardner, author, "*Changing Minds*" (Taped 06-17-2004) In May 1956, Richard D. Heffner, American historian, broadcaster, and University Professor of Communications and Public ...