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Pluriverse Cambridge University Press

At Nike, the desire to be the best is a journey, not a destination--better is always temporary. Phaidon commemorates the company's influence with Nike: Better is Temporary, a landmark publication that charts Nike's transformation from rebellious upstart to global phenomenon. This immersive visual survey offers an unprecedented, behind-the-scenes exploration into Nike's ethos-driven design formula, placing industry-defining innovations and globally recognized products alongside previously unpublished designs, prototypes, insider stories, and more. Beginning with "Breaking2," an introduction detailing Nike's 2017 attempt to facilitate a sub-two-hour marathon, the book lays out in five thematic chapters Nike's focus on performance, brand expression, collaboration, inclusive design, and sustainability. The book's extraordinary design also nods to its contents. The striking cover features overlapping silkscreened layers of Nike's proprietary Volt yellow and Hyperpunch pink colors overlaying an image of world-champion marathoner Eliud Kipchoge printed in a half-tone dot pattern. The book's spine, visible through the clear jacket, showcases a series of colored tabs that extend from its interior pages and which are referenced in the book's bonus chapter, "Crafting Color." Combining 500 color illustrations with stories, insights, knowledge, passion, and history shared by Nike's remarkable team, Nike: Better is Temporary will serve as a manual of innovation and inspiration for generations to come.

How Old Am I? Penguin

Jurassic Park meets The Sixth Extinction in Rise of the Necrofauna, a provocative look at de-extinction from acclaimed documentarist and science writer Britt Wray. A New Yorker "The Books We Loved in 2017" Selection A Science News Favorite Book of 2017 A Sunday Times "Must Read" What happens when you try to recreate a woolly mammoth—fascinating science, or conservation catastrophe? In Rise of the Necrofauna, Wray takes us deep into the minds and labs of some of the world's most

progressive thinkers to find out. She introduces us to renowned futurists like Stewart Brand and scientists like George Church, who are harnessing the powers of CRISPR gene editing in the hopes of "reviving" extinct passenger pigeons, woolly mammoths, and heath hens. She speaks with Nikita Zimov, who together with his eclectic father Sergey, is creating Siberia's Pleistocene Park—a daring attempt to rebuild the mammoth's ancient ecosystem in order to save earth from climate disaster. Through interviews with these and other thought leaders, Wray reveals the many incredible opportunities for research and conservation made possible by this emerging new field. But we also hear from more cautionary voices, like those of researcher and award-winning author Beth Shapiro (How to Clone a Woolly Mammoth) and environmental philosopher Thomas van Dooren. Writing with passion and perspective, Wray delves into the larger questions that come with this incredible new science, reminding us that de-extinction could bring just as many dangers as it does possibilities. What happens, for example, when we bring an "unextinct" creature back into the wild? How can we care for these strange animals and ensure their comfort and safety—not to mention our own? And what does de-extinction mean for those species that are currently endangered? Is it really ethical to bring back an extinct passenger pigeon, for example, when countless other birds today will face the same fate? By unpacking the many biological, technological, ethical, environmental, and legal questions raised by this fascinating new field, Wray offers a captivating look at the best and worst of resurrection science. A captivating whirlwind tour through the birth and early life of the scientific idea known as "de-extinction."—Beth Shapiro, author of How to Clone a Mammoth: The Science of De-Extinction Published in Partnership with the David Suzuki Institute.

Air University Au-1 Style and Author Guide U of Minnesota Press

Hollywood may define our idea of movies, but it is the city of Bombay on the west coast of India that is now the centre of world cinema. Every year, the Indian film industry produces more than 1,000 feature films; every day, 14 million Indians go to a movie in the country; a billion more people a year buy tickets for Indian

movies than for Hollywood ones. The rise of Bombay as the film capital of the world has been both remarkable and amazing. Bollywood movies themselves are a self-contained world with their multiple song and dance routines, intense melodrama, and plots that contain everything from farce to tragedy, but always produce a happy ending. The men and women who created these movies are even more remarkable; and it is this fantastic, rich, diverse story, a veritable Indian fairyland, that Mihir Bose, a native of Bombay, tells with vivid brilliance in the first comprehensive history of this major social and cultural phenomenon.

World Wildlife Crime Report 2020 CIFOR

With many scholars and analysts questioning the relevance of deterrence as a valid strategic concept, this volume moves beyond Cold War nuclear deterrence to show the many ways in which deterrence is applicable to contemporary security. It examines the possibility of applying deterrence theory and practice to space, to cyberspace, and against non-state actors. It also examines the role of nuclear deterrence in the twenty-first century and reaches surprising conclusions.

Setup Kogan Page Publishers

"The Indian entrepreneur is spearheading India's advance towards the forefront of the world economy. This book reviews and retraces the formidable path of those individuals who have spurred the growth of Indian businesses and are at the heart of India's economic fabric today. Be they 'first' or 'second' wave businessmen and women, they stand out by their creativity, sharp-mindedness, and hard work and self confidence. They have opened a new chapter in India's history by propelling their businesses into internationally competitive multinationals and are sources of inspiration and hope for the young citizens of India." —Colette Mathur, Senior Advisor to the World Economic Forum for India, Co-President of the EuroIndia Centre BI"India's Global Wealth Club is a fascinating read on today's India and what it can offer for the future. It provides rich insights on the confusing topic of what makes India tick, by describing it through the minds and intellects of Indian business leaders from a wide spectrum of industries." —Rama Bijapurkar, Author of Winning in the Indian

Market: Understanding the Transformation of Consumer India "Mr Hiscock's book will prove an essential resource for anybody contemplating venturing into the highly lucrative but deeply complex Indian marketplace. The industry case studies and personal profiles hold valuable and often unmatched insights into the financial secrets of the subcontinent's restive tiger." —Grant Holloway, Managing Editor, The Australian - Online

The Evolution of the Cruise Missile Independently Published

China's People's Liberation Army (PLA) has embarked on its most wide-ranging and ambitious restructuring since 1949, including major changes to most of its key organizations. The restructuring reflects the desire to strengthen PLA joint operation capabilities—on land, sea, in the air, and in the space and cyber domains. The reforms could result in a more adept joint warfighting force, though the PLA will continue to face a number of key hurdles to effective joint operations. Several potential actions would indicate that the PLA is overcoming obstacles to a stronger joint operations capability. The reforms are also intended to increase Chairman Xi Jinping's control over the PLA and to reinvigorate Chinese Communist Party (CCP) organs within the military. Xi Jinping's ability to push through reforms indicates that he has more authority over the PLA than his recent predecessors. The restructuring could create new opportunities for U.S.-China military contacts.

Arts of Living on a Damaged Planet University of Chicago Press

The Style Guide, part one of this publication, provides guidance to Air University's community of writers. It offers a coherent, consistent stylistic base for writing and editing. The Author Guide part two of this publication, offers simple, concise instructions to writers who wish to submit a manuscript to AUPress for consideration.

Thinking about Deterrence - Enduring Questions in a Time of Rising Powers, Rogue Regimes, and Terrorism

Createspace Independent Publishing Platform

In the aftermath of the recent financial crisis, the federal government has pursued significant regulatory reforms, including proposals to measure and monitor systemic risk. However, there is much debate about how this might be accomplished quantitatively and objectively—or whether this is even possible. A key issue is determining the appropriate trade-offs between risk and reward from a policy and social welfare perspective given the

potential negative impact of crises. One of the first books to address the challenges of measuring statistical risk from a system-wide perspective, *Quantifying Systemic Risk* looks at the means of measuring systemic risk and explores alternative approaches. Among the topics discussed are the challenges of tying regulations to specific quantitative measures, the effects of learning and adaptation on the evolution of the market, and the distinction between the shocks that start a crisis and the mechanisms that enable it to grow.

Research Methods for Sports Studies Cambridge University Press

National security strategy is a vast subject involving a daunting array of interrelated subelements woven in intricate, sometimes vague, and ever-changing patterns. Its processes are often irregular and confusing and are always based on difficult decisions laden with serious risks. In short, it is a subject understood by few and confusing to most. It is, at the same time, a subject of overwhelming importance to the fate of the United States and civilization itself. Col. Dennis M. Drew and Dr. Donald M. Snow have done a considerable service by drawing together many of the diverse threads of national security strategy into a coherent whole. They consider political and military strategy elements as part of a larger decisionmaking process influenced by economic, technological, cultural, and historical factors. I know of no other recent volume that addresses the entire national security milieu in such a logical manner and yet also manages to address current concerns so thoroughly. It is equally remarkable that they have addressed so many contentious problems in such an evenhanded manner. Although the title suggests that this is an introductory volume - and it is - I am convinced that experienced practitioners in the field of national security strategy would benefit greatly from a close examination of this excellent book.

Sidney J. Wise Colonel, United States Air Force Commander, Center for Aerospace Doctrine, Research and Education

Making Strategy Greystone Books Ltd

The fourth volume of *The Cambridge History of America and the World* examines the heights of American global power in the mid-twentieth century and how challenges from at home and abroad altered the United States and its role in the world. The second half of the twentieth century marked the pinnacle of American global power in economic, political, and cultural terms, but even as it reached such heights, the United States quickly faced new

challenges to its power, originating both domestically and internationally. Highlighting cutting-edge ideas from scholars from all over the world, this volume anatomizes American power as well as the counters and alternatives to 'the American empire.' Topics include US economic and military power, American culture overseas, human rights and humanitarianism, third-world internationalism, immigration, communications technology, and the Anthropocene.

Dragged Off Phaidon Press

In this third, fully revised edition, the 10 volume *Encyclopedia of Language and Education* offers the newest developments, including an entirely new volume of research and scholarly content, essential to the field of language teaching and learning in the age of globalization. In the selection of topics and contributors, the *Encyclopedia* reflects the depth of disciplinary knowledge, breadth of interdisciplinary perspective, and diversity of socio-geographic experience in the language and education field. Throughout, there is an inclusion of contributions from non-English speaking and non-western parts of the world, providing truly global coverage. Furthermore, the authors have sought to integrate these voices fully into the whole, rather than as special cases or international perspectives in separate sections. The *Encyclopedia* is a necessary reference set for every university and college library in the world that serves a faculty or school of education, as well as being highly relevant to the fields of applied and socio-linguistics. The publication of this work charts the further deepening and broadening of the field of language and education since the publication of the first edition of the *Encyclopedia* in 1997 and the second edition in 2008.

The United Nations, Peace and Security Roli Books Private Limited

When Richard Rumelt's *Good Strategy/Bad Strategy* was published in 2011, it immediately struck a chord, calling out as bad strategy the mish-mash of pop culture, motivational slogans and business buzz speak so often and misleadingly masquerading as the real thing. Since then, his original and pragmatic ideas have won fans around the world and continue to help readers to recognize and avoid the elements of bad strategy and adopt good, action-oriented strategies that honestly acknowledge the challenges being faced and offer straightforward approaches to overcoming them. Strategy should not be equated with ambition, leadership, vision or planning; rather, it is coherent action backed

by an argument. For Rumelt, the heart of good strategy is insight into the hidden power in any situation, and into an appropriate response - whether launching a new product, fighting a war or putting a man on the moon. Drawing on examples of the good and the bad from across all sectors and all ages, he shows how this insight can be cultivated with a wide variety of tools that lead to better thinking and better strategy, strategy that cuts through the hype and gets results.

Engineering the Space Age - a Rocket Scientist Remembers Intl Food Policy Res Inst

Addresses key issues in understanding the decade 2008-2018 and its impact on the societies of the future. Brings together the articles B28of twenty-two prestigious international experts in different fields of thought. Through an informative approach, the essays form a transversal view of today's thinking. This is the tenth title of the Open Mind essay collection published by BBVA. A27.0We are living through years of great importance, marked by the unstoppable evolution of technology, science and the information society. This book brings together twenty-two essays written by prestigious researchers from the world's leading universities on areas as diverse as crucial to our future: climate change, artificial intelligence, economics, cyber-security and geopolitics, democracy, anthropology, new media, astrophysics and cosmology, nanotechnology, biomedicine, globalisation, gender theory and the cities of the future.

Chinese Military Reform in the Age of Xi Jinping: Drivers, Challenges, and Implications Turner

The report presents the latest assessment of global trends in wildlife crime. It includes discussions on illicit rosewood, ivory, rhino horn, pangolin scales, live reptiles, tigers and other big cats, and European eel. The COVID-19 (coronavirus) pandemic has highlighted that wildlife crime is a threat not only to the environment and biodiversity, but also to human health, economic development and security. Zoonotic diseases - those caused by pathogens that spread from animals to humans - represent up to 75% of all emerging infectious diseases. Trafficked wild species and the resulting products offered for human consumption, by definition, escape any hygiene or sanitary control, and therefore pose even greater risks of infection.

Burn Out The Stationery Office

Warehouses are an integral link in the modern supply chain, ensuring that the correct product is delivered in the right quantity, in good condition, at the required time, and at minimal cost: in effect, the perfect order. The effective management of warehouses is vital in minimizing costs and ensuring the efficient operation of any supply chain. Warehouse Management is a complete guide to best practice in warehouse operations. Covering everything from the latest technological advances to current environmental issues, this book provides an indispensable companion to the modern warehouse. Supported by case studies, the text considers many aspects of warehouse management, including: cost reduction productivity people management warehouse operations With helpful tools, hints and up-to-date information, Warehouse Management provides an invaluable resource for anyone looking to reduce costs and boost productivity.

Colloquial French Grammar Phaidon Press

Living on a damaged planet challenges who we are and where we live. This timely anthology calls on twenty eminent humanists and scientists to revitalize curiosity, observation, and transdisciplinary conversation about life on earth. As human-induced environmental change threatens multispecies livability, Arts of Living on a Damaged Planet puts forward a bold proposal: entangled histories, situated narratives, and thick descriptions offer urgent "arts of living." Included are essays by scholars in anthropology, ecology, science studies, art, literature, and bioinformatics who posit critical and creative tools for collaborative survival in a more-than-human Anthropocene. The essays are organized around two key figures that also serve as the publication's two openings: Ghosts, or landscapes haunted by the violences of modernity; and Monsters, or interspecies and intraspecies sociality. Ghosts and Monsters are tentacular, windy, and arboreal arts that invite readers to encounter ants, lichen, rocks, electrons, flying foxes, salmon, chestnut trees, mud volcanoes, border zones, graves, radioactive waste—in short, the wonders and terrors of an unintended epoch. Contributors: Karen Barad, U of California, Santa Cruz; Kate Brown, U of Maryland, Baltimore; Carla Freccero, U of California, Santa Cruz; Peter Funch, Aarhus U; Scott F. Gilbert, Swarthmore College; Deborah M. Gordon, Stanford U; Donna J. Haraway, U of California, Santa Cruz; Andreas Hejnol, U of Bergen, Norway; Ursula K. Le Guin;

Marianne Elisabeth Lien, U of Oslo; Andrew Mathews, U of California, Santa Cruz; Margaret McFall-Ngai, U of Hawaii, Manoa; Ingrid M. Parker, U of California, Santa Cruz; Mary Louise Pratt, NYU; Anne Pringle, U of Wisconsin, Madison; Deborah Bird Rose, U of New South Wales, Sydney; Dorion Sagan; Lesley Stern, U of California, San Diego; Jens-Christian Svenning, Aarhus U. Deterrence in the Twenty-first Century . Springer

Chronicling the polarized partisan environment during the President Donald Trump's term, Congress and the Nation 2017-2020, Vol. XV will be the most authoritative reference on congressional lawmaking and trends during the 115th and 116th Congresses. Congress and the Nation is a unique reference product, rivaled only by the annual editions of the CQ Almanac in its coverage of the legislative and policymaking activities of the U.S. national legislature. After its original publication in the mid-1960s in a one-volume work covering 20 years (1945-1965) of lawmaking, the succeeding editions (vols. II - XIII) have been focused on 4 years of lawmaking activity under succeeding presidential administrations. Each new quadrennial edition is organized into 14 policy-centered chapters (economy, homeland security [since vol. XI], foreign policy, defense policy, energy and environment, health, etc.) and two chapters that cover matters internal to Congress and the presidential administration. The policy chapters cover the major legislative activities in the two numbered congresses convened during the four year period. The result is a narrative and analytical account of the lawmaking by the U.S. Congress that provides students, scholars and journalists with a digestible and accurate retrospective accounts difficult to find or reconstruct from news media, as well as longer term historical perspective of congressional lawmaking. This is a landmark series for CQ Press that has proven its value among librarians for decades

Inadequate Equilibria (Draft Version) CQ Press

This comprehensive, accessible and practical textbook provides a complete grounding in both qualitative and quantitative research methods for the sports studies student. The book offers the reader a step-by-step guide to the research process, from designing a research project, to collecting and analyzing data, to reporting the research, and is richly illustrated throughout with sport-related case-studies and examples from around the world. Now in a fully revised and updated new edition, the book covers

key topics such as: choosing an appropriate research design undertaking a literature review key research techniques, including questionnaires, interviews, content analysis and ethnographic studies data analysis, including an introduction to SPSS, as well as guides to descriptive and inferential statistics writing a research report ethical issues in sports research. Research Methods in Sports Studies is designed to be a complete and self-contained companion to any research methods course and contains a wealth of useful features, such as highlighted definitions of key terms, revision questions, practical research exercises, and a companion website with web links, multiple choice questions, powerpoint slides, and other learning resources. The book is also an invaluable reference for any student undertaking a dissertation or

research project as part of their studies. Visit the companion website at: www.routledge.com/textbooks/9780415493932

This Is Still Not a Book John Wiley & Sons

Each spread in this board book is actually something else entirely -- from a flip phone and a folded t-shirt to an elephant's trunk and much more.

The Russian Way of War Mango Media Inc.

This review, looking at disability employment support, and entitled "Getting in, staying in and getting on", seeks to ensure that disabled people have the opportunities and support needed to meet their employment aspirations. The focus of the review has set out a number of recommendations for employment support and the author has focused on three areas to promote this objective. (1) To set out the types of support that today's

young disabled people will want in a future economy; (2) Enshrining the right to work objectives as set out in the UN Convention on the Rights of Persons with Disabilities; (3) To make a case for cross-Government work to unlock the big enablers of employment, that is "Getting in, staying in and getting on" , which includes raising the aspirations of what disabled people can achieve. For "getting in" this should include more disabled people doing apprenticeships, work experience and work placements; for "staying in" there should be better promotion for Access to Work for retention and for "getting on" there should be greater encouragement of disabled people in setting up businesses and gaining skills for career development. The publication is divided into 5 chapters, with appendices.