

# Business Models In Video Game Industry Pelipaja

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Business models for digital goods: video games (free-to ...

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Your Money

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How To Choose The Right Business Model For Your Game ...

Business models and strategies in the video game industry ...

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## PRANAV SANTIAGO

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Another business idea that a gamer can successfully start is to open a video game centre; a place where people come to play video games. The truth is that those who can't afford to buy the latest XBOX and other games would prefer to go to video centers to play their favorite games as against waiting until they can afford it.

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*Business models and strategies in the video game industry ...*

Research Topic: Business models for Video Game Startups Problem Area: The online marketplace allows video game startups to experiment with and utilize various business models, some traditional and others innovative. In this extremely competitive environment however, for every Supercell and Frozenbyte there are countless that fail to gain traction.

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