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Momondo Api

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SARA KATELYN

Winning the Airfare Game CABI

If your web application's success depends on how quickly and easily users can make transactions, then PayPal is a solution you can't afford to overlook. This book helps you determine which PayPal option is best for your situation, and provides step-by-step instructions for implementing the payment method you choose—whether you're accepting money via the Web or mobile devices for products and services, donations, or anything else. You'll find sample code written primarily in PHP and Objective-C, as well as use cases for executing options with PayPal's API. By the end of this book, you'll have a clear understanding of PayPal and how you can get the most out of its powerful features, no matter how much API programming experience you have. Learn how to work with the PayPal API, and choose the right integration method for your project Explore PayPal's Express Checkout option, including its unique workflow and four methods of operation Examine the Website Payment Pro method—with a

focus on direct payments Consider Adaptive Payments and learn how to set permission levels for their use Use PayPal in your iOS or Android-based mobile app with the new Mobile Express Checkout method Test your PayPal implementation with the sandbox

[Путешествия для всех](#) Butterworth-Heinemann

Feeling lost, frustrated, and lacking a sense of purpose is common. Modern lifestyles and stressful life schedules can create a life of routine where there is an underlying desire for something more. The reader will enjoy knowledge that inspires inner contentment and peace of mind. The content can transform the way one perceives life and awaken a great understanding of what it means to be alive in this moment. <https://youtu.be/Tet2lMrYIDQ>
[Display Advertising with Real-Time Bidding \(RTB\) and Behavioural Targeting](#) Guernica Editions

Возрастающая потребность в информации как важнейшем ресурсе современной экономики требует от специалистов различного профиля знаний в области информационных технологий хранения и обработки данных, анализа информационных процессов, разработки информационных систем, умения ориентироваться на современном

информационном рынке программных продуктов для информационного обеспечения предприятий и организаций. В данном учебнике поставлена задача обобщения накопленного отечественного и зарубежного опыта развития наук об информационных процессах и технологиях, классификации, разработки, внедрения и эксплуатации экономических информационных систем, выявления общих положений и принципов их построения и развития.

Materials and Design Routledge

Materials are the stuff of design. From the very beginning of human history, materials have been taken from the natural world and shaped, modified, and adapted for everything from primitive tools to modern electronics. This renowned book by noted materials engineering author Mike Ashby and Industrial designer, Kara Johnson, explores the role of materials and materials processing in product design, with a particular emphasis on creating both desired aesthetics and functionality. The new edition will feature even more of the highly useful "materials profiles," that give critical design, processing, performance and applications criteria for each material in question. The reader will find information ranging from the generic and commercial names of each material, its physical and mechanical properties, its chemical properties, its common uses, how it is typically made and processed, and even its average price. And with improved photographs and drawings, the reader will be taken even more closely to the way real design is done by real designers, selecting the optimum materials for a successful product. * The best guide ever published on the on the role of materials, past and present, in product development, by noted materials authority Mike Ashby and professional designer Kara Johnson--now with even better photos and drawings on the Design Process * Significant new section on the use of re-cycled materials in products, and the importance of sustainable design for manufactured goods and services * Enhanced materials profiles, with addition of new materials types like nanomaterials, advanced plastics and bio-based materials

The Holy Land John Wiley & Sons

This multi-sited island ethnography illustrates how the embattled politics of (im)mobility, belonging, and patronage among coastal fishing communities in Sri Lanka's militarised northeast have intersected in the wake of civil war. It explores an undertheorized puzzle by asking how the conceptual dualisms between co-operation and contestation simplify the complex lifeworlds of small-scale fishing communities that are often imagined by scholars through allegories of rivalry and resource competition. Drawing on ordinary interpretations and lived practices implicated in the vernacular term sambandam (bearing multiple meanings of intimacy and entanglement), the book traces how intergroup co-operation is both affectively routinised and tactically instrumentalised across coastlines, and at sea. Given its distinct focus on translocal and ethno-religiously plural collectives, the study maps recent historic formations of diverse practices and their contentions, from networked 'piracy' and dynamite fishing, to collective rescue missions and coalitional lobbying. Moreover this work serves as an open invitation to academics, policymakers and activists for re-imagining multiple modes of ethical being and doing, and of everyday sociality among so-called 'deeply divided' societies. A rich ethnography that pays meticulous attention to a complex social fabric made up of locals, settlers and migrants, with multiple linguistic and religious affiliations, sometimes contending fishing practices, and migration and livelihoods patterns as they have been affected by tsunami, war and the aftermaths of both. It draws from and speaks to a range of disciplines - from political science and sociology, to critical geography and cultural studies, and

contributes to diverse fields of inquiry, including conflict and its relationship to a "cold" peace; coastal/maritime livelihoods; identity, cooperation, and collective action. - Aparna Sundar, Assistant Professor of Politics, Ryerson University By unveiling the vast heterogeneity of fisher migrants and settlers, the book demonstrates in an excellent way how research should not merely focus on the articulations of identity, but more so the inherent properties and qualities of the diverse interdependencies they come to sustain. - Conrad Schetter, Professor of Peace and Conflict Studies, University of Bonn

Product Lifecycle Management in the Digital Twin Era Routledge

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Corporate Blogging For Dummies Vintage

From one of our most influential journalists, here is a timely, vital, and illuminating account of the next stage of China's modernization—its plan to rival America as the world's leading aerospace power and to bring itself from its low-wage past to a high-tech future. In 2011, China announced its twelfth Five-Year Plan, which included the commitment to spend a quarter of a trillion dollars to jump-start its aerospace industry. In China Airborne, James Fallows documents, for the first time, the extraordinary scale of China's project, making clear how it stands to catalyze the nation's hyper-growth and hyper-urbanization, revolutionizing China in ways analogous to the building of America's transcontinental railroad in the nineteenth century. Completing this remarkable picture, Fallows chronicles life in the city of Xi'an, home to 250,000 aerospace engineers and assembly-line workers, and introduces us to some of the hucksters, visionaries, entrepreneurs, and dreamers who seek to benefit from China's pursuit of aeronautical supremacy. He concludes by explaining what this latest demonstration of Chinese ambition means for the United States and for the rest of the world—and the right ways for us to respond.

Designing and Engineering Time "O'Reilly Media, Inc."

40 leading venture capitalists come together to teach entrepreneurs how to succeed with their startup The Entrepreneurial Bible to Venture Capital is packed with invaluable advice about how to raise angel and venture capital funding, how to build value in a startup, and how to exit a company with maximum value for both founders and investors. It guides entrepreneurs through every step in an entrepreneurial venture from the legalities of raising initial capital to knowing when to change tactics. Andrew Romans is the co-founder and general partner of Rubicon Venture Capital, a venture capital fund that invests in privately held technology companies and enables its investors to co-invest along side the fund on a deal-by-deal basis via innovative sidecar funds right up to IPO or M&A exit. Romans

is also the founder and general partner of The Founders Club, a venture capital equity exchange fund and investor in later stage liquidity transactions.

The Economics of Platforms Cambridge University Press
'You won't find a more honest, raw and helpful look into the trenches of founding a tech startup than this book' Nir Eyal, author of *Hooked* 'Rand Fishkin is the real deal' Seth Godin, entrepreneur and author ----- Everyone knows how a startup story is supposed to go: a young, brilliant entrepreneur has an cool idea, drops out of college, defies the doubters, overcomes all odds, makes billions and becomes the envy of the technology world. This is not that story. Rand Fishkin, the founder and former CEO of Moz, is one of the world's leading experts on SEO. Moz is now a \$45 million a year business, but Fishkin's business and reputation took 15 years to grow, and his startup began not in a Harvard dorm room but as a mother-and-son family business that fell deeply into debt. Now Fishkin pulls back the curtain on tech startup mythology, exposing the ups and downs of startup life that most CEOs would rather keep secret. For instance: a minimally viable product can be destructive if you launch at the wrong moment. Growth hacking may be the buzzword du jour, but initiatives to your business can fizzle quickly. Revenue and profitability won't protect you from layoffs. And venture capital always comes with strings attached. In *Lost and Founder* Fishkin reveals the mostly awful, sometimes awesome truth about startup culture with the transparency and humour that his hundreds of thousands of blog readers have come to love. Fishkin's hard-won lessons are applicable to any kind of business environment and this book can help solve your problems, and make you feel less alone for having them. ----- 'This is a truly courageous book. It's one part business-building guide and two parts Indiana Jones-style adventure memoir' Chris Guillebeau, author of *Side Hustle* and *The \$100 Startup* 'Rand Fishkin is like the industry friend we all wish we had - funny, warm, and refreshingly honest about the rollercoaster ride that is founding your own company' Julie Zhou, VP of Product Design at Facebook
Информационные системы в экономике. Учебник для академического бакалавриата Smashing Magazine
The story of a young couple with no prior sailing experience who set out to circle the world. Four years later they return as circumnavigators. An inspiring look at what it takes to achieve the dream of sailing around the world, and proof that it can be done.

Lost and Founder Addison-Wesley Professional
Morrissey's acclaimed, bestselling debut. "A Dickensian brawl of a novel . . . never a dull moment! The reader is willingly swept along in the tide." —St. Louis Post-Dispatch In this powerful novel from one of the most gifted storytellers to emerge from Canada since Carol Shields, we find "all the old-fashioned virtues: a vivid sense of place, an intricate and suspenseful plot, and a feisty heroine whom we can't help rooting for on every page" (Margot Livesey). Kit Pitman is fourteen and lives in a ramshackle cottage on the outer banks of Newfoundland, where isolation is all she knows. The only visitors are fogbound fishermen and an occasional young man brought ashore to keep the bloodlines clean. But Kit's isolation is compounded by the mystery that surrounds her family and her illegitimate birth. Her mother, Josie, is mentally disabled and often runs wild among the clapboard houses that dot the shore. Meanwhile, her grandmother Lizzie staunchly guards them both from the disapproving glances pious townfolk cast their way. But when Lizzie dies suddenly, Kit and her childlike mother are left vulnerable to life's harsh realities and to unexpected dangers that repeatedly threaten to break them apart. A wrenching story ensues, as Morrissey depicts with exceptional grace the way the lines between mother and

daughter in this unlikely relationship, although blurred, are deeply felt. Kit's Law is a novel of extraordinary, almost mythical power and marks the debut of an enormous new talent. "An extraordinary trinity of women." —Thomas Keneally, #1 bestselling author of *Schindler's List* "A stunning debut." —The Telegraph "Impossible to put down." —The Sunday Business Post "Speaks directly to the heart." —The Globe and Mail
Dokumentasi bumfuzzle.com

Эта книга - настоящая энциклопедия. В ней можно найти ответы почти на все вопросы, возникающие в процессе подготовки и осуществления любой поездки: от краткой поездки на выходные или в отпуск на курорт до многолетнего кругосветного путешествия.

China Airborne Litres

In *21st Century Airlines: Connecting the Dots*, Nawal Taneja addresses the challenges and opportunities facing the airline industry as it tries to innovate and create products and services that are radically different by 'connecting the dots' at four key levels: recognizing the implications of global events, improving cross-functional collaboration within the organization, working more closely with the travel chain, and providing much higher engagements with connectors within the social networks. The book synthesizes insights gained from the experience of non-traditional businesses, such as Uber, that have no physical assets and that focus on scalability through platforms, as well as traditional businesses, such as Mercedes-Benz, that are transitioning from operators of physical assets to adapt to the on-demand and sharing economies. These insights show pragmatically that digitizing airline businesses would require digital mind-sets, digital technologies, digital strategies, and digital workplaces to explore new frontiers in value for both customers and airlines. Moreover, forward-thinking airlines need to consider working with bimodal organizational structures, in which one group optimizes current business models (network, fleet, and schedule planning, as well as revenue management) while a second group explores innovative ways to add digital features to physical products to provide a consistent experience throughout the journey. The book is written for all senior-level practitioners of airlines and related businesses worldwide, as well as senior-level government policymakers.

Cross-cultural Management Digital Press

For Merini, it seems, the Holy Land is not the Promised Land of Canaan, but the forty years spent getting there, coming to terms with the terrifying atrocities of hell, the mystical ecstasies of paradise, and the "intense pain...of plunging back into the banality of daily living." Merini's wandering may be understood as the poet's search for the obscure laws which govern her visions, metamorphoses, and creations."--BOOK JACKET.

How to Create Selling eCommerce Websites Litres

Build Applications, Websites, and Software Solutions that Feel Faster, More Efficient, and More Considerate of Users' Time! One hidden factor powerfully influences the way users react to your software, hardware, User Interfaces (UI), or web applications: how those systems utilize users' time. Now, drawing on the nearly 40 years of human computer interaction research—including his own pioneering work—Dr. Steven Seow presents state-of-the-art best practices for reflecting users' subjective perceptions of time in your applications and hardware. Seow begins by introducing a simple model that explains how users perceive and expend time as they interact with technology. He offers specific guidance and recommendations related to several key aspects of time and timing—including user tolerance, system responsiveness, progress indicators, completion time estimates, and more. Finally, he brings together proven techniques for impacting users' perception of time drawn from multiple disciplines and industries,

ranging from psychology to retail, animal research to entertainment. • Discover how time and timing powerfully impact user perception, emotions, and behavior • Systematically make your applications more considerate of users' time • Avoid common mistakes that consistently frustrate or infuriate users • Manage user perceptions and tolerance, and build systems that are perceived as faster • Optimize "flow" to make users feel more productive, empowered, and creative • Make reasonable and informed tradeoffs that maximize limited development resources • Learn how to test usability issues related to time—including actual vs. perceived task duration

Designing and Engineering Time is for every technology developer, designer, engineer, architect, usability specialist, manager, and marketer. Using its insights and techniques, technical and non-technical professionals can work together to build systems and applications that provide far more value—and create much happier users. Steven C. Seow has a unique combination of experience in both experimental psychology and software usability. He joined Microsoft as a User Researcher after completing his Ph.D. in Experimental Psychology at Brown University with a research focus on human timing and information theory models of human performance. Seow holds Bachelor's and Master's Degrees in Forensic Psychology from John Jay College of Criminal Justice, and wrote his master's thesis on distortions in time perception. For more information about Steven Seow and his research, visit his website at www.StevenSeow.com. informit.com/aw

Hospitality Digital Marketing Essentials O'Reilly Media
Transcultural management ; Management styles ; Intercultural communication.

PayPal APIs: Up and Running Springer Nature

This book reports on new theories and applications in the field of intelligent systems and computing. It covers computational and artificial intelligence methods, as well as advances in computer vision, current issues in big data and cloud computing, computation linguistics, and cyber-physical systems. It also reports on important topics in intelligent information management. Written by active researchers, the respective chapters are based on selected papers presented at the XIV International Scientific and Technical Conference on Computer Science and Information Technologies (CSIT 2019), held on September 17–20, 2019, in Lviv, Ukraine. The conference was jointly organized by the Lviv Polytechnic National University, Ukraine, the Kharkiv National University of Radio Electronics, Ukraine, and the Technical University of Lodz, Poland, under patronage of Ministry of Education and Science of Ukraine. Given its breadth of coverage, the book provides academics and professionals with extensive information and a timely snapshot of

the field of intelligent systems, and is sure to foster new discussions and collaborations among different groups.

SAS Survival Handbook Springer

This book offers a comprehensive understanding of the concept and scope of the tourism industry in general and of destination marketing and management in particular. Taking an integrated and comprehensive approach, it focuses on both the macro and micro aspects of destination marketing and management. The book consists of 27 chapters presented in seven parts with the following themes: concept, scope and structure of destination marketing and management, destination planning and policy, consumer decision-making processes, destination marketing research, destination branding and positioning, destination product development and distribution, the role of emerging technologies in destination marketing, destination stakeholder management, destination safety, disaster and crisis management, destination competitiveness and sustainability, and challenges and opportunities for destination marketing and management. -- [Source inconnue].

21st Century Airlines Springer Nature

The perfect reference for all AutoCAD users **AutoCAD 2015 and AutoCAD LT 2015 Bible** is the book you want to have close at hand to answer those day-to-day questions about this industry-leading software. Author and Autodesk University instructor Ellen Finkelstein guides readers through AutoCAD 2015 and AutoCAD LT 2015 with clear, easy-to-understand instruction and hands-on tutorials that allow even total beginners to create a design on their very first day. Although simple and fundamental enough to be used by those new to CAD, the book is so comprehensive that even Autodesk power users will want to keep a copy on their desks. Here is what you'll find inside the book: Part I: Introducing AutoCAD and AutoCAD LT Basics Part II: Drawing in Two Dimensions Part III: Working with Data Part IV: Drawing in Three Dimensions Part V: Organizing and Managing Drawings Part VI: Customizing AutoCAD and AutoCAD LT Part VII: Programming AutoCAD Part VIII: Appendixes Appendix A: Installing and Configuring AutoCAD and AutoCAD LT Appendix B: AutoCAD and AutoCAD LT Resources In addition, the book also explores advanced techniques like programming with AutoLISP and VBA, and demonstrates AutoCAD 2015 customization that can smooth workflow. The companion website contains real-world drawings for each tutorial, plus bonus chapters and video tutorials. If you need to become an AutoCAD guru, **AutoCAD 2015 and AutoCAD LT 2015 Bible** is the one resource that will get you there quickly.

Knowledge for the Soul Australian Academic Press

The first book on platforms that concisely incorporates path-breaking insights in economics over the last twenty years.